

Discover Diving

Third Quarter 2014

It's a Big World... Let's Dive

Check out all the details for our upcoming trips
 Cozumel Mexico, October 18 to 25, 2014
 Fiji – Matava & Garden Island , June 6 to 20, 2015

See Page 3



Sign up & show up....

Finally summer is here and we are in full swing. River drift dives have started and our full compliment of weekend trips and local dives have been scheduled. We've done our part, so now all you have to do is your part. Stop in the store or check out our calendar online and sign-up. Then, on dive day just show up and let's have some fun!

We've added a new event this year.... Most Friday evenings we have scheduled a one-hour dive on the Coin Pile or the Richardson followed by a picnic barbeque back at the dock. Non-divers are welcomed for the barbeque and can ride along on the boat if there is room on the boat. Call or stop in for additional details.

And while we're talking about going diving, don't forget to check your gear before you head out to the water. It is a good idea to completely assemble all your gear at home and be sure everything is operational. Check also to be sure the visual inspection and hydro dates are current on any scuba cylinders. If you identify any problems, bring the gear to the shop in advance of your dive date so we will have time to help get you ready for the water.

So what are you waiting for? Let's go dive!

Look Inside

- Page 2 Advanced Diver and Nitrox Diver training available this summer
- Page 3 Future travel featuring Bonaire, Cozumel and Fiji Islands
- Page 4 Local training dives are now posted for May thru July
- Page 5 Dive dry with DUI. Discover the joy of diving warm!
- Page 6 Support the annual Ride for Roswell. Join our team.



5319 Transit Road, Depew NY 14043

Phone: 716-685-4557

Visit us online at www.ddwny.com

Be a Better Diver – Enroll Now Advanced Diver Training

You might wonder when is the best time to enroll in an **Advanced Diver certification program**. Many divers assume “Advanced Diver” requires extensive prerequisite experience before enrolling, but actually it is just the opposite. **The purpose of advanced diver training is to provide additional experience and skill development** in a wider variety of environments than what was covered in your first scuba diver training program.

Enroll in an Advanced Diver Scuba Certification Course

- If you are a new diver with few dives -
- To gain experience in different environments -
- If you are getting back into diving after an extended absence -
- To improve personal dive skills and abilities -

Also, Advanced Diver certification is required by many resorts and operators for dives deeper than 60 feet so earning an Advanced Diver makes sense!

You can complete your Advanced Diver certification program this summer in as little as one or two weekends. A total of six dives are required and can be completed either locally or while traveling with Discover Diving on any of our local weekend or travel destination dive expeditions. To enroll just call or stop in the shop and we will have you on your way to becoming a more skilled and safer diver!

Why Should You Be Diving Nitrox?

Nitrox has been around since the early 1990s yet many divers still do not understand the benefits of this gas as an alternative to air. The main benefits of nitrox include

Longer maximum dive times which means you can enjoy more diving!

Shorter surface intervals so you can get back in the water sooner!

Less nitrogen build up and retention post dive means increased safety

Most active divers today use nitrox. If you are not already a certified nitrox diver, enroll today at Discover Diving to earn your Nitrox Diver certification. Our one session class will teach you everything you need to know to get you on your way to safer and more enjoyable diving! For additional information contact Discover Diving.

NITROX

Advanced Diver and Nitrox Diver Classroom Schedule

Advanced Diver
Class #1 (Attend One)

Thurs. July 10 @ 6 PM

Tues. Aug 5 @ 6 PM

Advanced Diver
Class #2 (Attend One)

Thurs. July 17 @ 6 PM

Tues. Aug 12 @ 6 PM

Upcoming Nitrox Classes
Attend One

Thurs. July 24 @ 6 PM

Tues. Aug 19 @ 6 PM

Advanced Diver certification includes two academic class review sessions prior to diving plus completion of six open water dives. Dives activities include skill development, drift diving, night diving, deep diving, boat diving and a diver-selected specialty of interest. Nitrox Diver certification requires one classroom session and an optional open water dive (recommended)

**Fiji - Two Great Destinations
Matava Eco Resort & Garden Island
June 6 to 20, 2015**

When you travel half way around the world, you want to be sure you are getting the best value for your time and money. That is why we went out of our way to book two great resorts for two completely different slices of Fiji! You do not want to miss this travel extravaganza with the crew from Discover Diving. Limited spaces left so call today to confirm your reservation!



*Join Ron & Becky in
Cozumel this fall!*

Fiji - Two Weeks To Remember Forever!

We begin our Fiji experience at one of the most unique dive resorts in the world, **Matava Eco Resort**. Find your sprit of adventure as you experience the magnificent beauty of a remote unspoiled tropical Fijian Island, including lush tropic reefs teeming with life. For our second week, we move north, to Taveuni and the **Garden Island Resort** to dive the Somosomo Straits. The straits have some of the world's greatest displays of soft corals.

Our Discover Fiji Vacation includes

- Accommodations at both resorts
- All meals & refreshments
- 10 days of diving
- Mantava Manta Experience
- Free use of kayaks
- Local tours and special events
- RT transfers in Fiji
- Local taxes
- Plus much more....

The trip fee for both weeks of diving is just \$3575 including accommodations, meals, boat and shore diving, local taxes and more.

We have also reserved round trip flights between LAX to Fiji including domestic travel while in Fiji. Flights are not included in the vacation package and may be paid by credit card prior to departure.

Reserve your Fiji vacation today with a down payment of \$500. Call or stop in for additional information.

**Cozumel Mexico
October 18 – 25, 2014**

Experience Oktoberfest Mexican Style!

Join Ron & Becky Schumacher as they lead our return expedition to the beautiful Mexican island of Cozumel. Ron & Becky learned to dive at Discover Diving and last year Ron joined the crew as one of our newest NAUI Instructors. Ron & Becky love Cozumel and asked for the chance to share the island with you. Enjoy diving on exciting reefs loaded with turtles, moray eels and spectacular drop-offs.

Your Mexican Vacation includes

- 7 Nights accommodations at the Secrets Aura Cozumel Resort
- All meals and beverages including alcohol
- 5 days of 2 tank dives plus 1 night dive
- Plus much more...

And here's the best part! This entire Cozumel vacation is available for just \$1395 per diver/\$1095 for non-divers based on double occupancy. A \$350 deposit will hold your reservation so call today. For complete details please call or visit the shop today. But you better hurry because space is limited.

2014 Local & Weekend Travel Diving Schedule

Please note schedule is subject to change so check our website for the most up to date information. (Note: Schedule does not include training dives for new Scuba Diver students. See separate schedule to right.)

Niagara River Drift Dives – Wednesday Evenings

- Every Wednesday, June 25th – September 10th at 5:30 PM
 - Dive site posted weekly at the shop

Dutch Springs Training Weekend, Bethlehem, PA

- June 7 & 8, 2014

Dive the Buffalo Coin Pile & Barbeque

- Dive every Friday evening starting June 27th
 - Includes single dive & B-Q after the dive

Thousand Island Weekend – Brockville Ontario

- Two great weekends to choose from – or choose both!
 - July 12 & 13, 2014
 - September 6 & 7, 2014

Lake Erie Dives aboard Osprey Charters – 2 Dive Charter

- Saturday, July 26th at 8 AM – Sites to be determined
- Saturday, August 23rd at 8 AM – Sites to be determined

Lake Erie Dives with Osprey Charters – 3 Dive Charter w/ lunch

- Wednesday, July 9th at 10 AM
 - Dive Sites: Trade Winds, Crystal and Dean Richmond
- Wednesday, August 6th at 10 AM
 - Dive Sites: To be determined

Lake Erie and River Dives aboard The Favors – 2 Tank Charters

- Saturday, July 19 – Wrecks: Tonawanda & Richardson
- Saturday, August 2 – Niagara River Drift Dive (2 dives)
- Saturday, August 2 – Night Dive / Tonawanda
- Saturday, August 16 – Wrecks: Tonawanda & Richardson

Dive the Florida Keys / Key Largo

- August 11 – 15, 2014
 - Dive the wrecks & reefs of the Florida Keys

Annual Underwater Treasure Hunt – Sunday, August 31st

- Isle View Park, Tonawanda @ 1:00 PM

North Carolina Shipwreck Diving with Olympus Divers

- September 26 – 28, 2014 – Morehead City NC
 - Three days of diving WW-II shipwrecks

Please check our website to be sure dates & events have not changed.



A Note About Training Dives

Students at Discover Diving will want to know the procedure for reserving your training dates to complete required training dives. Please review the following information and please call us if you have any questions.

Scuba Diver Training Dives

Scuba Diver students must sign up for two days of diving by contacting the dive shop. Check the online calendar for upcoming dives. Scuba Diver students may only sign up for dives listed as “Training Dives” with the dive site listed in parenthesis after the listing. Once you complete your training dives we welcome you to join us on other dive adventures.

Advanced, Master & Rescue

Divers enrolled in continuing education courses can complete training on many of our local and travel destinations – but before signing up, you must call the shop to confirm the availability of an instructor who can complete your training. Please do not assume that we will know you want to complete training just because you signed up for the dive. Once you request the dive count towards training requirements, we will schedule an instructor or let you know if we are unable to do so.

Get In The Water With DUI And Stay Warm!

Why do Dive Professionals Prefer DUI?

Let's start with "Why dive dry?" There are three main advantages the dry suit divers have over wet suit divers.

Comfort – Of course comfort is in the eye of the beholder, but most divers agree comfort can be found in the way a suit fits and lets you move. Wet suits by design are snug and can inhibit your movement. A proper fitting drysuit greatly expands a divers "comfort zone".

Warmth – Water conducts heat 25x faster than air and while a good wet suit can slow down the heat loss, a diver is still going to become chilled. But drysuits made from the right materials coupled with the proper insulation can reduce or eliminate the affect of cold on the diver.

Enjoyment – No longer worry about comfort and cold. One of the affects of cold is a phenomenon known as "unjustified fatigue", a physiological reaction to heat loss that drains energy and motivation. A drysuit reduces fatigue, which contributes to less air consumption and longer dives – and greater enjoyment!

So now you know the benefits of diving dry. **Why dive DUI?** There are three big reasons to choose DUI over any other brand.

Fit – In fact the most important feature of any drysuit is fit, and DUI leads the pack in manufacturing the perfect fit. With 15 stock sizes for men and 18 for women, many divers can find the suit that is right for them. But if a stock suit doesn't make the grade, their Special Production process will make a suit just for you.

Innovative Technology – From Zip Seals to self-donning zippers, DUI has been awarded 28 patents on drysuit innovations that make their suits the best on the market.

Outstanding Customer Service – As a DUI Dealer, we can attest to the quality of DUI customer service. In addition to a 7-year warranty on every suit made, DUI has a 50-year plus track record of quick response and quality service for every owner of a DUI suit. Combine a proven product with a reputation for customer support and you will quickly understand why most DUI divers become a DUI diver for life!

Now you know why dive professionals overwhelmingly prefer DUI! Are you ready to join us?

SPRING SPECIAL

Purchase a DUI Drysuit

From Discover Diving
before August 31st and
take

\$500 Off!

Offer valid on select suits.
Purchase includes layaways

Experience the comfort
of a DUI dive for yourself!

Join us at the

DUI Demo Days
October 4 & 5, 2014
Alexander Bay, NY

Open to all divers.
Discover which DUI Drysuit
is best for you during
guided dives wearing a
DUI Drysuit for maximum
comfort. Weekend includes
guided dives, lunch both
days and dinner Saturday
evening with staff from
DUI's factory.

All DUI Suits are made in
the USA

Learn to Scuba Dive with Discover Diving

Take advantage of our

Sizzling Summer Scuba Special

Learn to Scuba Dive for just \$299

Price includes classroom, pool and open water dives at a local dive site, plus all student materials and certification.

During training we will provide all scuba equipment including weights and air fills. Students only provide their own mask, snorkel, fins and booties, all available at special discounted prices for our students.

Plus our Summer Special gets even better...

Receive a Free Snorkel (retail value \$29.95)

When you purchase a scuba mask & fins for training

Groups of 4 or more can also arrange for private lessons at no additional charge. Call your friends and let's go diving!



You have our guarantee!

No one does a better job training or at a more affordable price! In fact, we are so confident in our training and pricing we offer this guarantee: *If you find a comparable local program for less, bring in the brochure or website information and we will match their offer plus give you a \$50 credit towards purchases at Discover Diving!* Don't be fooled by low introductory offers and Groupon deals that advertise low start-up costs followed by higher fees later. We guarantee a fair tuition at the advertised price without the gimmicks!

Discover Diving

5319 Transit Road
Depew, NY14043

Store Hours

Sunday – Closed
Monday – Closed
Tuesday – 10 AM to 7 PM
Wednesday – 10 AM to 7 PM
Thursday – 10 AM to 7 PM
Friday – 10 AM to 7 PM
Saturday – 10 AM to 4 PM

Mail to:

Explore exciting opportunities as a professional dive leader. Ask us about divemaster and instructor training and get started on your path to new opportunities underwater today!